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PRESS RELEASE: For Immediate Release

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JAOTG 2019 MEDIA RELEASE #2

WHAT: The 17th edition of Jazz Artists on the Greens™

WHO: Production One Limited

WHEN: Saturday 6th April 2019. Gates open from 3.30 p.m. Event start time: 5.00 p.m.

WHERE: The Greens at Farm Road, St. Joseph (WASA Sports Grounds)

TICKETS: General Admission Tickets priced at \$350.00 will be available at Ticket Outlets, from all NCLB Lotto/Via outlets, and online at <https://jaotg2019.eventbrite.com>. At the Door, \$400

“Come for the lime ... Discover the Music!”

After a successful 2018 season, **Jazz Artists on the Greens (JAOTG)** returns in 2019 for its 17th edition on April 6 at WASA Grounds, renamed “The Greens at Farm Road, St Joseph,” planning for more success. In the landscape of jazz festivals and event in Trinidad and Tobago and the wider Caribbean, JAOTG continues its mandate to make jazz, Caribbean jazz a bigger draw for audiences in search of live entertainment options, and hopefully demystify jazz music and original improvised music for a wider audience and a younger demographic.

Production One Ltd., the team behind this event, continues to focus on the experience, with an understanding that folks have options, and of course it has those jazz artists as a magnet for a growing diverse audience in the islands. Cuban pianist and singer, **Janysett McPherson**, based in France joins St Lucian jazz icon **Ronald 'Boo' Hinkson** and Trinidadian steelpan jazz recording artist **Leon 'Foster' Thomas** on the **JAOTG GrandStage** with opening act the Holistic Music School Band providing support.

As part of the jazz festival experience that is being sought by the promoters, this year see the development of a second stage, the “**SONGBIRDS...live Stage** Presented by Republic Bank” which will feature a new jazz collective, **EFX The Band**, formed by musician Emile Fortune and featuring Anthony Woodroffe Jr and other local favourites. Starting off the proceedings soon after the gates open at 3:30 p.m. will be Exocubs Steel Orchestra, the youth steelband of Republic Bank Exodus in the **On The Greens Stage**.

This variety of performance areas compliments the revamped Food Court and Craft Village area where multiple food and beverage vendors as well as artisans and apparel merchandisers create a



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real experience for expanding an audience's expectations of a commercial music festival. Although patrons are encouraged to walk with their blankets, chairs and picnic baskets to make the jazz picnic experience an enjoyable one, JAOTG provides chairs for patrons.

The logistics of pulling off the annual event, rain or shine, in the current environment of diminishing public and private sponsorship, is a task that's ongoing as there is an evolution of the jazz festival experience, and the continuing audience demands for ever original talent. Janysett McPherson's appearance at JAOTG is courtesy Firstline Securities Limited via a novel Featured Artist Sponsorship programme created by Production One Ltd. She and her band will be performing with a couple local musicians, Natasha Joseph and Denilson Gulston, adding to the idea that jazz performance is a musical conversation among a collaborating group, and music has no language barriers

Another innovation that is a feature of JAOTG, unique in jazz events locally, is the publication of a printed Souvenir Programme, which is a supplement of the glossy periodical, *Jazz in the Islands* magazine published locally and freely distributed to all patrons of the event. This keepsake has information on the artists, the music, the food and merchandise.

In 2019, Jazz Artists on the Greens continues its expansion of the idea that Caribbean jazz and the artists who make this variant of jazz are as much a draw as any American pop and R&B artist who has peppered the many jazz festivals in the Caribbean for the last 25 plus years in all the islands. That idea of the foreign star as a draw for tourists and locals, has withered down to less than a handful of festivals in a few islands. Caribbean people, and certainly the patrons at Jazz Artists on the Greens look inward and learn of the myriad possibilities in all of us to make great music and create lasting experiences.

Latin jazz rhythms blend with island jazz fusion, steelpan jazz explorations and smooth jazz sensibilities to create an interesting evening of jazz. The event tagline says *Come for the lime...Discover the music!* That is an experience that signals that, once Carnival is over, there is always something new to listen to and enjoy, and audiences can expect to be entertained by the best that the Caribbean has to offer.

View the JAOTG Facebook page <https://www.facebook.com/JazzArtistsOnTheGreens> or log on to the official website <http://www.jaotg.com> for more details. Tickets are available online at the JAOTG website and at selected locations nationwide or call to order at (868) 620-6920.