



PRODUCTION ONE LTD.
...concert production and event management...
www.productiononeltd.com

Anton Doyle: Chairman
Keith Niles: Director - Concert Production
Sean Thomas: Director – Music
Rolf Doyle: Director – Marketing
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INVITATION TO SPONSORS

Production One Ltd. has been successfully producing its flagship event, **Jazz Artists On The Greens**, annually since 2003 with an ear tuned to traditional jazz and its Caribbean variations. This open-air concert is fashioned to encourage patrons to “*walk with their mats and festival chairs*” and sit where they are most comfortable as they enjoy good company and great music

Over the past three years the event has received glowing reviews in the press and encouraging responses from many of the patrons who have attended in increasing numbers, and we anticipate that this year’s production will be an even greater success. As in previous years, the 2006 event will be held at the Centre for Creative and Festival Arts, University of the West Indies, St Augustine, on Sunday April 2nd, 2006 and will highlight Local and Caribbean Jazz performers.

For our 2006 event, we anticipate an audience of approximately **1,500** patrons. And though our company is committed to widening the pool of local jazz audiences, we readily acknowledge that our traditional audience comprises the local, upwardly mobile and decision-making, university graduates within an age range of 22 – 60, and with an average annual income upwards of **TT\$180,000.00**. We are therefore inviting organizations to avail themselves of the promotional and advertising opportunities for both product and corporate imaging offered directly or peripherally by aligning with our event.

Prospective sponsors are invited to consider **traditional advertising methods** such as inclusion of their logos as part of concert-related promotional ads in the local press; the inclusion of their names/logos in tag lines in electronic ads; the placement of their corporate and/or product banners at the venue; pre-event on-air competitions; and give-aways and/or special door prizes on the day of the show. Alternatively and/or additionally, sponsors may, subject to our organization’s sanction, opt for tastefully executed **innovative options**, specifically related to their organizational needs or marketing thrusts.

We would welcome the opportunity, at your convenience, to discuss with you the available sponsorship and promotional options afforded through **Jazz Artists On the Greens** and may be contacted directly through our Director – Marketing, **Rolf Doyle** via e-mail at marketing@productiononeltd.com or by telephone at (868)-620-6920

Sincerely

Rolf Doyle,
Director – Marketing
[Production One Ltd.](http://www.productiononeltd.com)

